



WHY ASSOCIATE WITH US?

To make our events a success, we invite you to endorse us in cash or kind, the amount being negotiable, of course.

By associating with us, sponsors can tap into a range of benefits that go beyond traditional marketing, fostering a meaningful and mutually beneficial partnership.

Our sponsors will benefit in the following ways:

- **Increased Visibility** - Gain exposure to a diverse and engaged audience through our marketing channels, events, and promotional activities.
- **Brand Alignment** - Align your brand with our organization's values, mission, and positive reputation, enhancing your brand image and credibility.
- **Targeted Audience Reach** - Reach a specific and relevant target audience that closely matches your brand's demographic, leading to more meaningful connections.
- **Content Collaboration** - Collaborate on content creation, allowing sponsors to integrate their messaging seamlessly into our communications and activities.
- **Brand Recognition** - Enhance brand recognition through prominent placement in promotional materials, signage, and media coverage associated with our activities.
- **Digital Presence** - Leverage our strong online presence and social media platforms to amplify your brand message and connect with our digital community.
- **Community Impact** - Showcase your commitment to corporate social responsibility by supporting our initiatives that have a positive impact on the community.
- **Customized Marketing Packages** - Benefit from tailored marketing packages that suit your specific goals, ensuring maximum value and impact for your sponsorship investment.
- **Networking Opportunities** - Engage in networking opportunities with key stakeholders, industry leaders, and other sponsors, fostering valuable connections and collaborations.
- **Experiential Marketing** - Participate in experiential marketing opportunities, allowing sponsors to create memorable experiences that resonate with our audience.



WHY DO WE NEED SPONSORS?

The following topics will be addressed with the sponsorship funds raised:

1. Alumnite 2024
 - a. Food & Beverages on the day of the event
 - b. Artist Cost
 - c. Light & Sound Arrangements
 - d. Venue (Décor & Set up) Costs
 - e. Tokens/Gifts for the teachers & the Golden and Silver Batches.
2. We will support EWS Students who are not able to continue their studies post graduating from school.
3. We will provide souvenirs for class 12th students on their farewell with the aim to start building the connect with them from the very beginning.
4. The fund generated would also be used in hosting the events in the next academic session.



TITLE SPONSORSHIP

Rs 5,00,000 AND ABOVE

The name of your company will be represented as 'XYZ presents Alumnite 2024' on all the branding media given below.

– Branding

- **Logo on the main poster** of the event to be put up across all our social media platforms
- **Coverage of your company in the association's annual journal.**
- **Separate poster** dedicated wholly to the company will be circulated over social media
- **Logo on all the banners** put across during the event

– **Announcement** during the events and the company would be announced as the Title Sponsors.

– **Space** to put up a standee and your posters.

– **Our team members** will spread the details of your campaign/initiative, internship programs, your website and any other important details on Facebook , WhatsApp, Instagram and any other possible media.



ASSOCIATE SPONSORSHIP

Rs 2,00,000 – Rs 4,99,999

- **Branding**
 - **Logo on the main poster** of the event to be put up across all our social media platforms
 - **Separate poster** dedicated wholly to the company will be circulated over social media
 - **Logo on all the banners** put across during the event
- **Announcement** during the event and the company would be announced as the Associate Sponsors.
- **Space** to put up a standee and your posters.
- Promotion of your company and any relevant program through social media by the core team.



EVENT SPONSORSHIP

Rs 1,00,000

– Branding

- **Logo on the main poster** of the event to be put up across all our social media platforms
- **Separate poster** dedicated wholly to the company will be circulated over social media
- **Logo on all the banners** put across during the event

– Announcement during the event and the company would be announced as the Event Sponsors.

SPONSORSHIP IN KIND

Interested Parties can also sponsor us in kind -

1. Announcement during the sponsored event.
2. Promotion of your company and any relevant program through our Facebook page by the core team.



JOURNAL SPONSORSHIP

1. Back Cover Full and Coloured Page-

- Rs 51,000
- **Publicity** through social media like Facebook, Instagram, WhatsApp

2. One full page(Both sides printed) coloured ad in the middle of the annual journal

- Rs.31,000
- **Publicity** through social media like Facebook, Instagram, WhatsApp

3. Inner Side of the Back Cover (Half Page) Colored Ad-

- Rs 21,000
- **Publicity** through social media like Facebook, Instagram, WhatsApp



Alumni Association
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THANK YOU!

WE ARE
GRATEFUL
FOR YOUR
TIME AND
SUPPORT!