

## Circular

**Circular No.: BBPSGRH/All Departments/23.12.2020/001**

Dear Parents

Warm Greetings!

Social media is about collaborating, networking, sharing and generating content and awareness. These features are of great value and leave a lasting impact in broadening one's horizon. It is easier and convenient to access, provide and communicate information via social media. Further, teachers and students connect with each other while making a good use of these platforms for a cohesive teaching-learning environment.

Keeping this aspect in mind, the school is trying to interact with parents and students via various dedicated social media platforms. To make it more effective, we request **students (13 years and above) and parents** to follow and subscribe to our school's official social media accounts as follows:

### **1. Facebook**

- a. Visit the school website, [bbpsgr.balbharati.org](http://bbpsgr.balbharati.org) and click on the Facebook icon at the bottom left of the home page.
- b. Click on <https://www.facebook.com/bbpsgrh/>

### **2. YouTube**

- a. Visit the school website, [bbpsgr.balbharati.org](http://bbpsgr.balbharati.org) and click on the YouTube icon at the bottom left of the home page.
- b. Click on <https://www.youtube.com/channel/UCW8Y6yNyPbt48jekzk493yA>

### **3. Instagram**

- a. Open your Instagram account, search for @bbps.grhm and follow it.

The fact that extracurricular activities increase self-esteem and positive social behavior in children and adolescents, is known to all. Creative activities can increase

participants' self-confidence by eradicating the fear of public presentation and approval. Various activities on Social media platforms can be used to communicate or convey information which enhances the interest of students, thus making them able speakers and influencers.

In order to accomplish this objective, school is starting with a number of new initiatives shared below:

❖ **Contributions on School Website**

Students can contribute in the **form of stories/poems/articles/facts/new inventions around the world** which they want to share with other students and the audience of School website. This will encourage students to express their opinions or views on a larger platform.

❖ **Quizzes, polls, and general questions**

These are excellent ways to boost engagement and learn about our audience. We will cover a broad range of topics, and make it a weekly fun activity. There will be weekly posts on Facebook and Instagram in the form of Knowledge quiz and polling. Students may participate in these engaging activities by visiting the school's official Facebook and Instagram site.

As social media networks develop in-roads in the education system, many tools will emerge making learning a more enriching experience. We would appreciate if the students contribute towards these activities thus engaging in a fruitful learning process.

We look forward for your cooperation.

**Regards**  
**Social Media Team**